

SIX



Appendix





# Overview — Communicative Information Design

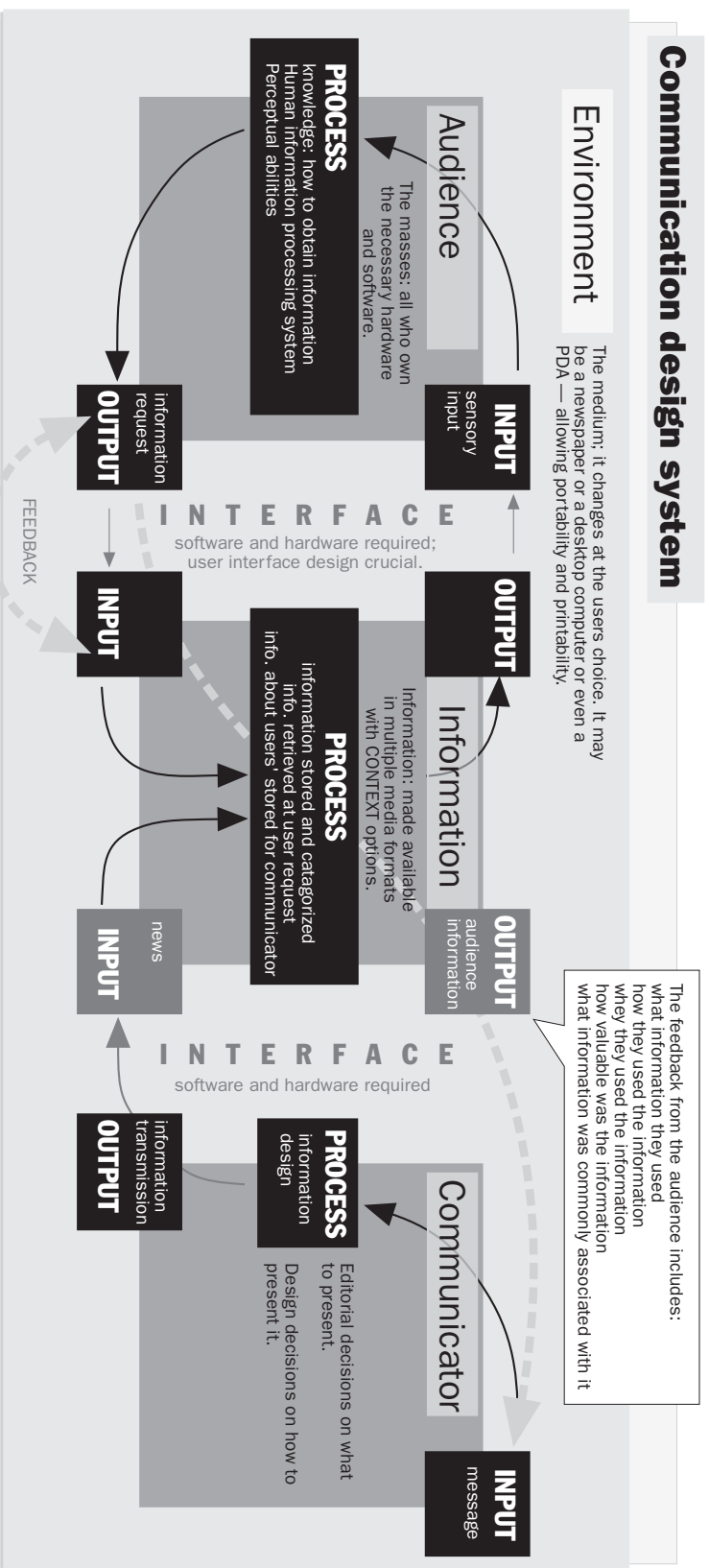
Information design is design applied to mass media and mass communications. This could be considered *communication design*.

In the future, principles of *communication design* would be used in the preparation of news presentation and transmission to the masses.

News could be delivered directly to the user (possibly in a Personal Digital Assistant (PDA) or PC).

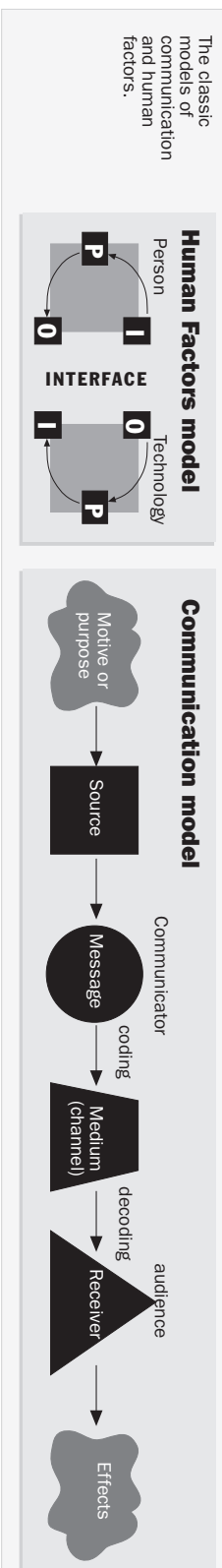
The communication designer of the future will be concerned with preparing and presenting the information in such a way that it may be retrieved quickly and efficiently by masses.

## Communication design system



This model attempts to combine the human factors model of a system with the basic model of communication.

The classic models of communication and human factors.



## A1. Information design model



## A2. The survey



THE FOLLOWING SURVEY IS ANONYMOUS, AND PURELY VOLUNTARY. RESULTS WILL REMAIN ANONYMOUS.

The University Daily Kansas Interactive is an experimental newspaper project developed by Bill Skeet and Matt Zellmer as part of our thesis work. Since this must be documented in a thesis, we need feedback from users to pad—er—reinforce our hypothesis.

Please take a moment tell us what you think about the UDKi. There aren't many questions and your responses go to a good cause: our degrees. Thank you for your time,

Bill and Matt

Your age:

Your sex:      Male                      Female

Your major:

1. How experienced are you with computers?

never used one      somewhat familiar                      very familiar      expert

2. Have you read any other electronic newspapers/publications.

Yes                      No

3. Was it easy to find information that you wanted in the UDKi?

very easy              easy              neutral              difficult              very difficult

4. Do you think that newspapers should be pursuing this approach to information delivery?

strongly agree      agree              neutral              disagree              strongly disagree

5. If the UDKi were available every day, would you read it more or less often than the traditional newspaper?

much more often                      more often      about the same      less often      much less often

Please mark the circle between the word pairs that best describes the UDKi.

easy to read	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	difficult to read
enjoyable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	frustrating
clear	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	confusing
attractive	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	unattractive
inviting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	intimidating
organized	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	disorganized
valuable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	worthless
credible	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	not credible

What did you like or dislike about the UDKi?

Is there anything you would add or change?

Other comments or suggestions: (Use the back if necessary)



### **A3. ReadMe file (on disk)**

May 5, 1994

Read Me Notes  
University Daily Kansan Interactive™ Macintosh Version 1.0

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For Technical Support please contact computer services.

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#### INSTALLATION

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Copy the files onto your hard disk and put the disk in a safe place.

Double-click on the files to extract the contents of the compressed archives.  
Follow instructions for each of the archives' contents.

In general, here's where files need to go:

EXTENSIONS - InterSLIP, JPEGView JFIF Preview, any modem extensions.

CONTROL PANELS - AdminTCP, MacTCP, InterSLIP control

SYSTEM FOLDER - MacTCP DNR, MacTCP Prep

All other files can be placed in any folder. Try to keep the external viewers  
(JPEGview, SoundMachine and Sparkle located in folders near MacMosaic.

InterSlip Setup is the program used to connect to the terminal server.

\*\*\*NOTE: in order for Sparkle to work (to view full-motion video), the  
Quicktime extension MUST be installed. The latest version of Quicktime is available  
at: [FTP2.cc.ukans.edu/pub/www/mac](http://FTP2.cc.ukans.edu/pub/www/mac) or at authorized Apple dealers.

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